



FOR IMMEDIATE RELEASE

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CONCERNED CITIZENS OF MONTAUK (CCOM) APPOINTS KAY TYLER AS EXECUTIVE DIRECTOR

December 15, 2023, Montauk, NY – Concerned Citizens of Montauk (CCOM) is pleased to announce the appointment of Kay Tyler as its new Executive Director. A seasoned professional with a rich background in leadership and community engagement, Kay brings a wealth of experience to lead CCOM into its next chapter.

Kay Tyler is no stranger to Montauk. She and her family of five, including three children in the Montauk School, are devoted Montauk lovers and have lived in the hamlet full-time for over 12 years. Kay has been CCOM's Director of Development and Marketing since April. She previously served as Executive Director of the Montauk Chamber of Commerce and as Director of Community Relations at Gurney's Montauk, directly under the late George Filopoulos, who was a staunch supporter and board member of CCOM. Before her work in Montauk, Kay's background included management and marketing roles in several Fortune 500 companies including JetBlue Airways, American Express, and Citigroup. Kay and her husband Carter Tyler publish *On Montauk* magazine. Kay is also a member of the Montauk Citizens Advisory Committee and the former chair of East Hampton Town's Montauk Wastewater Committee.

"We are excited to welcome Kay Tyler as the new Executive Director of CCOM," said David Freudenthal, Chair of CCOM's Board of Directors. "We are so excited to have such an accomplished and involved member of our community in this role. We look forward to her leadership in advancing our community's critical environmental agenda."

"I am thrilled to take on the role of Executive Director at Concerned Citizens of Montauk, an organization that has held a special place in my heart ever since I got to know Joan and Ed Porco, who served on the CCOM board, 12 years ago. The author of *'Holding Back the Tide,'* Joan impressed me with stories of CCOM accomplishments, which I hope to grow during my tenure," said Kay. "Together with the dedicated and talented Board and staff at CCOM, I am proud to continue the important work of protecting and preserving Montauk's environment.

CCOM's MISSION is to preserve and protect Montauk's unique environment and ecology through education, advocacy, and grassroots citizen action. Since 1970, CCOM has led the effort to protect Montauk's precious environment, successfully preserving over 70% of Montauk's land. Thanks in large part to the work of CCOM members and volunteers, we can all enjoy Montauk's trails, beaches, scenic vistas, and rugged beauty. Today, however, there are new threats to Montauk's environment. CCOM is addressing three urgent priorities: cleaning up Montauk's water, protecting its beaches and coastline, and advocating for sustainable development. We need your help to succeed. The outcome of our joint efforts will determine what our town is going to look like for generations to come. CCOM is a 501(c)(3) nonprofit organization. All donations are 100% tax deductible. For more information visit www.preservemontauk.org.

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